

# NEWS



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## FOR IMMEDIATE RELEASE

June 3, 2009

801 E. 86th Avenue  
Merrillville, IN 46410

## FOR ADDITIONAL INFORMATION

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### \*\*\*\*\*MEDIA ADVISORY\*\*\*\*\*

## **NIPSCO PARTNERS WITH GARY EMPOWERMENT CONFERENCE *June 6 Event to Feature Internationally Recognized Energy Expert***

**What:** Northern Indiana Public Service Company has partnered with the 2009 Empowerment Conference in Gary to bring in an internationally recognized energy expert to discuss key energy issues such as energy costs and conservation as it relates to the urban and minority community.

The overall goal of the Empowerment Conference is to define problems that impact the city of Gary and northwest Indiana and devise practical solutions for community members.

Frank Johnson, who will be speaking and answering questions about energy issues, is SVP of Energy Operations for Consumers Energy – one of the nation's largest electric and natural gas utilities, providing electric and natural gas service to more than 6 million of Michigan's 9.5 million residents. Johnson is also a national board member and former chairman of the American Association of Blacks in Energy, and was recognized as Business Man of the Year by *Analysis Magazine*.

In addition to providing a speaker for the event, NIPSCO will also be hosting an energy efficiency booth to provide useful information for local residents about making informed energy decisions that will help them better manage their household budgets.

**Who:** Frank Johnson, SVP of Energy Operation for Consumer's Energy

**When:** Saturday, June 6, 2009, 8 a.m. – 2:30 p.m. CST

**Where:** St. Timothy Church, 1600 W. 25th Ave. (NW Corner of 25<sup>th</sup> and Grant St.) Gary, Ind. Event is open to the public.

**Media Opportunities:** Interview with Frank Johnson  
Photos of NIPSCO employees providing energy efficiency information to attendees

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